

Hello – my name is **[Insert Sales Representative Name here]**. I represent **[Insert your company name here]** in your area. **[Insert 1 – 2 sentences with company background here]**. [I'd like to take a moment to update you on some recent news regarding Windows 2000 Servers.](#)



[If you've read a popular news or trade magazine lately, you've no doubt seen an advertising campaign highlighting some pretty dramatic news – Companies like Starbucks, ADP and Credit Suisse First Boston are using servers running Windows 2000 to target reliability levels of up to 99.999%. But what you may not realize is those highly-reliable systems are also delivering with top-level performance and at a fraction of the cost of leading RISC and UNIX solutions.](#)

[If your company needs ultra-high system availability and unbeatable price performance ratio, we should talk about Microsoft's Windows 2000 Server Datacenter – the most powerful and functional server OS ever offered by](#)

[Microsoft. The Windows 2000 Datacenter program includes unprecedented levels of support from leading hardware vendors.](#)

[But if your company is like most organizations, 99.999% levels of reliability isn't a requirement you choose to support for most day-to-day applications. The good news here is that we didn't stop at the high end: the entire line, including Windows 2000 Advanced Server, delivers the higher levels of reliability than any Microsoft server operating systems to date. In fact, according to the Aberdeen Group, typical Windows 2000 Servers will deliver 99.95% uptime \(less than 1 hour of down-time per year\) right out of the box – without any special tuning or configuration.](#)



[By combining these high-levels of reliability with features that simplify the configuration deployment and management of network operating systems, companies like ADP have shown that deploying a Windows 2000-based server infrastructure delivered real Business Value by reducing overall IT costs and getting new systems to market faster.](#)

[IT organizations everywhere are being asked to deliver more for less. If you find yourself in that situation, I would encourage you to look at your current network server infrastructure. Because whether it's simple 'file-and-print,' supporting e-commerce or line of business applications; or even the most demanding, mission-critical datacenter operations, there's a Windows 2000 solution that can help you do it: more efficiently, more cost effectively and at a pace that you're comfortable with.](#)

Visit us online at **[Insert Company Web Site URL here]** or give me a call at **[Insert company phone number here]**. I would be happy to answer any of your questions.

Sincerely

[Insert Sales Representative name and Company name here]